



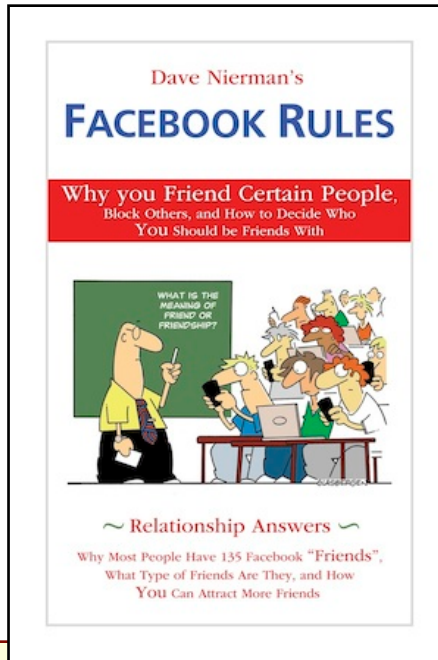
Why You Friend Certain People, Block Others And Still Others Are Trying To Friend You

500,000,000 registered users

With Approximately 250 million people logging onto their Facebook account every day, Facebook has changed the way people communicate with each other on a global basis.

Facebook has had an impact on the way people start relationships, keep in touch with each other and network on a daily basis. Social enrichment is the goal of Facebook, but there are many people that have fallen victim to scams, identity thefts, and downright prays based on the information they have shared on Facebook.

Learn how to stop cyber bullying



467,000 causes to choose from

As a member of many charitable organizations, the author feels his deepest affinity with the V Foundation for Cancer Research. It's one of the many causes that individuals can sign up with through Facebook or in the case of the V Foundation, you can go directly through the authors site to help raise awareness and money for this great cause.

Witty Observations with Research Studies

Dave Nierman has combined humorous commentary to over 20 different relationship categories with related "factoid" or research studies aligned to these categories. Acclaimed relationship author Dr. Nancy Kalish, *Science Daily*, Forester Research, the FBI, and researchers from the University of Buffalo and Kansas are a handful of the contributing sources.

Author of "Facebook Rules" tells your audience:

Friendship Questions

- Why do most people have 135 friends on Facebook
 - What are the best type of Friends to have on Facebook
 - What are the worst type of Friends to have on Facebook
 - How you can attract more Friends on Facebook
 - 4 Safety Tips everyone should be aware of on Facebook
 - What's more popular Coffee or Facebook
 - Should you let your ex be a Facebook Friend
 - What is a WOFR and how do you know if your one
 - What should you do if your BOSS sends you a Friend request
 - How often should you change your Facebook Status
 - Can your "Friends" get you fired over Facebook Postings
 - What did Mark Zuckerberg do when Dave sent him his book
- ...and much more

A LITTLE ABOUT THE AUTHOR

Dave Nierman has developed his social networking skills over the past 18 years in the field of Financial and Technical sales, as well as in his pursuit of new friends. During this time and through his 200 meetings a year, Dave has learned first hand what drives peoples behavior and compels them to like or befriend you, and what actions will drive other people to dislike you no matter what you do.



Relationship Questions

- What percentage of Men and Women are listed as single on Facebook
- Which sex is more likely to report being in an open relationship
- Which sex is happier about being in an open relationship
- What is the success rate of love affairs that are rekindled on Facebook
- What should you do if a relative sends you a "Friend" request ...and much, much more

Business Questions

- How has Facebook changed Corporate America
 - Do Companies monitor your behavior on Facebook
 - Why does every company want you as a "Friend"
 - Does Facebook breach your privacy
 - How does Facebook make money
- ...and a whole lot more

Weather it was dealing with High Net worth Investors, consulting with some of our country's largest companies like UPS, Eastman Kodak and Google, or searching the New York metropolitan area for his perfect match, Dave has learned that understanding peoples intentions is the key to understanding the type of relationship you will end up having.